

SPECIALTY ADVERTISING ASSOCIATION OF CALIFORNIA  
SCHOLARSHIP PROGRAMS

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SAAC PRESIDENTS  
SCHOLARSHIP APPLICATION

Scholarships awarded for \$1,000.00

AND

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THE ROBERT L. KRUEGER MEMORIAL SCHOLARSHIP

Scholarship awarded for \$2,500.00

SAAC Presidents Scholarship  
Specialty Advertising Association of California  
7658 Topanga Canyon Blvd. Suite 106  
West Hills, CA 91304  
818 346-1796 - 800 734-6356  
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## **SAAC PRESIDENTS SCHOLARSHIP PROGRAM**

**SAAC Presidents Education Scholarships for Academic Excellence and Achievement are available up to \$1,000 each year.**

**The Robert L. Krueger Memorial Scholarship for Academic Excellence and Achievement available for \$2,500.00 yearly.**

### **THE PROGRAM**

**The SAAC Presidents Scholarship Program and The Robert L. Krueger Memorial Scholarship were established with these continuing goals and objectives:**

- 1. To recognize and encourage academic performance among the daughters and sons of individuals whose employment, business, career or profession encompasses the sale, marketing, manufacturing or distribution of Advertising Specialty Products.**
- 2. To encourage personal growth through participation in extracurricular activities within the civic and academic community.**
- 3. To recognize intellectual growth and achievement.**
- 4. To provide fiscal support that eases financial burden while encouraging achievement.**

**Scholarships will be awarded on the basis of several factors, including but not limited to the student's academic achievement, results of ACT or SAT tests, scholastic and civic leadership, as well as other pertinent information concerning the student as submitted to the selection committee.**

**The scholarship programs do not discriminate on the basis of race, sex, religion, national origin or disability.**

**The scholarships can be renewable for term of college life (but not to exceed 5 years) provided the student demonstrates satisfactory progress towards the degree and satisfies the SAAC Scholarship Committee's rules. Renewal is on a year to year basis. The application for renewal can be requested from the SAAC office at any time but must be received at the office by **March 15**, for consideration of the next school year.**

**The SAAC Scholarship Committee will determine the annual recipients of scholarship awards.**

## **ELIGIBILITY**

Students eligible for scholarships during the forthcoming academic year must be dependents of regularly employed or full-time employees, independent contractors, owners or operators, whose business encompasses the sale, marketing, manufacturing or distribution of advertising specialties. The business must have been a member of SAAC for over 12 months.

The student's parent or guardian must present evidence of involvement and work in the field or industry of specialty advertising as described above, for a period of one year prior to the date of application for a scholarship award.

The eligibility requirements for a scholarship must prevail at the time of enrollment in college, or continuing towards a degree.

Students who receive a full or 100% scholarship (academic, athletic, fraternal or other) from another provider are not eligible for this program.

Dependents of the scholarship Committee are not eligible for a Scholarship.

*The Robert L. Krueger Memorial Scholarship will be awarded on the above criteria, but only to an applying student whose parents or guardians are associated with a SAAC member company headquartered in Southern California.*

*The applying student must also be a Junior or above in any college, university or institution of higher learning and continuing in a recognized course of study.*

*The scholarship will be awarded to the highest academic ranked student with a GPA of 3.5 or higher, from the group applying for general SAAC scholarship funds. No special application is required.*

### **Requirements:**

If the applicant is a graduating high school senior, a certified copy of their High School Diploma must be submitted.

Students must be either entering, or be presently enrolled in an accredited secondary school.

The applicant must register as a full time student, or show that other factors prevent them from getting the classes they need to be considered full-time.

The committee will take into consideration the student's class year and past academic record.

The applicant must submit:

- a) the personal application form (pages 1 & 2)
- b) an essay (page 3)

**c) proof of request for SAT/ACT and Grade Transfers from a School Official  
(page 4).**

**SAT or ACT test results or Grade Transfers from a High School or Secondary School Official must be received at the SAAC Office by March 15th.**

**OTHER INFORMATION:**

**Scholarship awards funded by the SAAC Presidents Scholarship cannot be used for any other purpose than to help cover expenses for room, board, tuition and books.**

**In the event that there are more qualified applicants than scholarships available, the scholarships will be awarded first to those students with the highest qualifications, with a limit of three per member company.**

**Winners of the scholarships will be announced in May of each year. Winners may select or attend any accredited Institute of Education. They must make their own arrangements for admission.**

**Scholarship money will be available 30 days prior to first day of classes. Proof of registration, a list of courses and credit hours must be submitted upon receipt of funds.**

**Questions regarding the initiation and completion of the procedures for application should be addressed to the Presidents Scholarship in writing. Attention: SAAC Presidents Scholarship Committee, 7658 Topanga Canyon Blvd. Suite 106, West Hills, Ca. 91304.**

## APPLICATION FOR THE SAAC PRESIDENTS EDUCATION SCHOLARSHIP FUND

**NOTE: This application must be typewritten and sent by March 15 to the SAAC Presidents Scholarship Program, Presidents Scholarship Committee, 7658 Topanga Canyon Blvd. Suite 106, West Hills, CA 91304.**

Date \_\_\_\_\_

Name \_\_\_\_\_  
(first) (middle) (last)

Home Address \_\_\_\_\_ Tel. ( ) \_\_\_\_\_  
(street)

(city) (state) (zip)

Date of Birth \_\_\_\_\_ Social Security Number: \_\_\_\_\_  
(mo/day/yr)

Father's Name \_\_\_\_\_ Occupation \_\_\_\_\_

\*Company Employed By: \_\_\_\_\_

Mother's Name \_\_\_\_\_ Occupation \_\_\_\_\_

\*Company Employed By: \_\_\_\_\_

Guardian's Name \_\_\_\_\_ Occupation \_\_\_\_\_

\*Company Employed By: \_\_\_\_\_

Address \_\_\_\_\_  
(street) (city) (state) (zip)

\*Indicate the company that is a SAAC member.

State the Institute of Education you would prefer to enter, or are currently attending.  
(NOTE: Your choice will have no affect in determining whether you will be awarded a scholarship.)

First choice \_\_\_\_\_

Second choice \_\_\_\_\_

Third choice \_\_\_\_\_

List in chronological order all the schools you have attended:

Name of School City or location Dates Degree/Certificate

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What course of study will you pursue, or are presently pursuing: \_\_\_\_\_  
(first choice)

(second choice)

(third choice)

**APPLICATION FOR THE SAAC PRESIDENTS EDUCATION SCHOLARSHIP FUND**

**List of High School or Secondary School activities, including awards, citations, commendations:**

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**List of activities outside school, including civic, church or community:**

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**List employment; indicate part-time, full-time, summer or internship including name of Supervisor:**

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(signature of applicant)

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(signature of parent/guardian)

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(date signed)

**APPLICATION FOR THE SAAC PRESIDENTS EDUCATION SCHOLARSHIP FUND**

**LETTER FROM THE SCHOLARSHIP CANDIDATE**

Name of the Scholarship Candidate \_\_\_\_\_

Date \_\_\_\_\_

The candidate will please attach to this form his/her own statement of 250 words or less regarding why the applicant feels he/she is deserving of a scholarship including educational goals, non-scholastic activities, work experience and other scholarship aid you have received or are receiving.

Please mail to the SAAC Presidents Scholarship, Scholarship Committee, 7658 Topanga Canyon Blvd. Suite 106, West Hills, CA 91304.

\_\_\_\_\_  
(signature)

\_\_\_\_\_  
(date signed)

**APPLICATION FOR THE SAAC PRESIDENTS EDUCATION SCHOLARSHIP FUND**

Check one

**( ) LETTER TO THE HIGH SCHOOL PRINCIPAL**

Please send "Certificate of High School Credits," including fall grades, overall grade average and rank in class, aptitude test results, and the standard scores of the ACT, including the English, social studies, science, mathematics and composite scores, and/or scores of SAT or any other college entrance examination to SAAC Presidents Scholarship, Scholarship Committee, 7658 Topanga Canyon Blvd. Suite 106, West Hills, CA 91304.

**( ) LETTER TO ACCREDITED SECONDARY SCHOOL OFFICIAL - OFFICE OF THE REGISTRAR**

Please send official transcript of grades, units/credits, completed to date, semester grade point average and overall grade point average or equivalent to SAAC Presidents Scholarship, Scholarship Committee, 7658 Topanga Canyon Blvd. Suite 106, West Hills, Ca. 91304.

I wish to be considered for a scholarship offered to the children of the people who work in the Specialty Advertising industry. It is necessary that the records requested be in the hands of the Scholarship Committee by March 15.

Thank you for your cooperation.

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(signature of scholarship candidate)

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(date of request)